

# TURNER POSTER COLOUR



# Opaque & Matte Water Colors For the Professional Artist & Designer

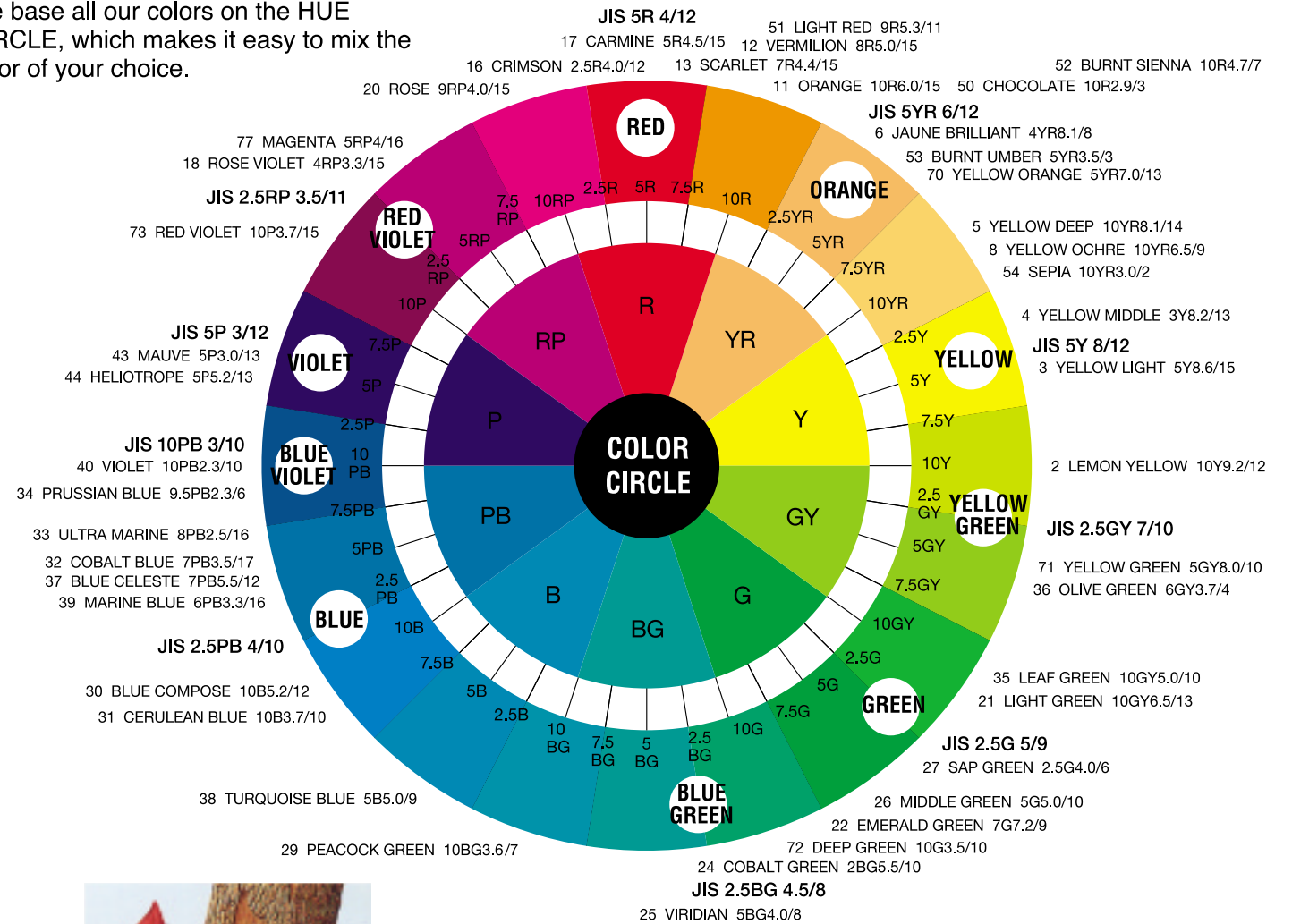
Poster Color Is a Standard Opaque Watercolor that Applies Smoothly and Evenly. It Provides a Brilliant Matte Finish that Does Not Bleed. Easy to Paint with, It is Widely Used by Artists and Designers.



**Pure ingredients:**  
Natural resin (Gum Arabic) and various quality pigments combine to form the main ingredients of all our colors.

## Munsell System

All our colors, except the fluorescents, are created according to the Munsell System using Hue, Value and Chroma. We base all our colors on the HUE CIRCLE, which makes it easy to mix the color of your choice.



## Opaque Water Colors

Our product is so highly concentrated you can layer your colors!



## Clean Matte Finish

Now your work can look just like velvet! Our fine particles allow you to paint smoother and further using a dry brush technique.



## Brilliant Colors

We use only the finest quality ingredients to create a product so rich and bold it enhances your finished product!



## Non-Bleeding

Our unique hiding power allows you to paint white and light colors over dark colors (when dry)!



## No Brush Marks

The pure colors give you full stroke extension and smooth flow without marks, even on large areas!



## For Best Results:

- Stir colors in a jar with a glass rod for best consistency.
- Dilute paint with water, in the ratio of approximately 2 : 1. Note: too little water may cause cracking; too much may weaken adhesion or result in uneven painting. More water is necessary for ruling pens.
- Mix well, do not foam.
- When layering colors, allow base color to dry before application. Paint takes approximately 5-15 minutes to dry.
- To promote the life of the paint, keep cap fastened tightly.
- To promote the life of the artwork, keep away from direct sunlight or moisture.
- Use mild soap on brushes before washing in water.

# COLOR CHART • All 64 COLORS

● 63 colors available in 40ml jar ● 30 colors in 100ml jar (□) ● 18 colors in 250ml jar (△) ● 24 colors in 11ml tube (○)

LEMON YELLOW # 2 10Y9.2/12 □△○	YELLOW LIGHT # 3 5Y8.6/15 △	YELLOW MIDDLE # 4 3Y8.2/13 □	YELLOW DEEP # 5 10Y8.1/14 □△○	YELLOW ORANGE # 70 5Y7.0/13	JAUNE BRILLIANT # 6 4Y8.1/8
ORANGE # 11 10R6.0/15 □△○	VERMILION # 12 8R5.0/15 □△○	BRILLIANT RED # 74 □	SCARLET # 13 7R4.4/15 □△○	CARMINE # 17 5R4.5/15 □△○	CRIMSON # 16 2.5R4.0/12 □
PINK # 65 □	BRILLIANT ROSE # 75 □	OPERA RED # 14 △○	ROSE # 20 9RP4.0/15 □	ROSE VIOLET # 18 4RP3.3/15 □	RED VIOLET # 73 10P3.7/15
HELIOTROPE # 44 5P5.2/13	MAUVE # 43 5P3.0/13 □△○	VIOLET # 40 10PB2.3/10 □	PRUSSIAN BLUE # 34 9.5PB2.3/6	ULTRA MARINE # 33 8PB2.5/16 □	COBALT BLUE # 32 7PB3.5/17 □△○
MARINE BLUE # 39 6PB3.3/16 □	CERULEAN BLUE # 31 10B3.7/10 □△○	BLUE COMPOSE # 30 10B5.2/12 □△○	TURQUOISE BLUE # 38 5B5.0/9	BLUE CELESTE # 37 7PB5.5/12	PEACOCK GREEN # 29 10B63.6/7
YELLOW GREEN # 71 5GY8.0/10	LIGHT GREEN # 21 10GY6.5/13 □△○	LEAF GREEN # 35 10GY5.0/10	MIDDLE GREEN # 26 5G5.0/10 □△○	DEEP GREEN # 72 10G3.5/10 □	VIRIDIAN # 25 5B64.0/8 △○
EMERALD GREEN # 22 7G7.2/9	COBALT GREEN # 24 2B65.5/10	OLIVE GREEN # 36 6GY3.7/4	SAP GREEN # 27 2.5G4.0/6	BLACK # 58 N1.5 □△○	LAMP BLACK # 76 N2.5
YELLOW OCHRE # 8 10YR6.5/9 □	LIGHT RED # 51 9R5.3/11	BURNT SIENNA # 52 10R4.7/7 □△○	CHOCOLATE # 50 10R2.9/3 □	BURNT UMBER # 53 5YR3.5/3 □	SEPIA # 54 10YR3.0/2 □
SILVER GREY # 59 N5.0	WHITE # 1 N9.5 □△○	LUMI. WHITE # 201 ○	LUMI. LEMON # 202 ○	LUMI. ORANGE # 203 ○	LUMI. VERMILION # 204 ○
GOLD LIGHT # 101	GOLD DEEP # 103	SILVER # 105	LUMI. RED # 205 ○	LUMI. GREEN # 206 ○	LUMI. BLUE # 207
PEARL GOLD LIGHT # 301	PEARL GOLD DEEP # 303	PEARL SILVER # 305	MAGENTA # 77 5RP4/16 ○ * ONLY 11ml		



Products bearing the CL Label (Caution Required) Seal of The Art and Craft Materials Institute, Inc. are certified to be properly labeled in a program of toxicological evaluation by a medical expert.

Products bearing the AP Label (No Health Labeling Required) are certified to contain no materials in sufficient quantities to be toxic or injurious to humans or to cause acute or chronic health problems.

This program is reviewed by the Institute's Toxicological Advisory Board.

These products are certified by the Institute to be labeled in accordance with the chronic hazard labeling standard ASTM D-4236.

The information described in this catalog is at the point of October, 2004. We will endeavor to substitute the safe ingredients for the potential hazardous ones as far as our products retain the quality. The evaluation program may be changed keeping up with up-to-date biochemical information. When this occurs, you will be advised by the labeling on the appropriate products and by occasional update.

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WARNING: MAY BE HARMFUL IF SWALLOWED.

CONTAINS: SOLUBLE COPPER

PRECAUTIONS: KEEP OUT OF REACH OF CHILDREN.

FIRST AID: If swallowed, get prompt medical attention.

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